

## Abstract

## DATA RECEIVING APPARATUS AND METHOD

Different programs are broadcasted in a plurality of channels. A broadcast program which transmits same data in repetition is reserved in such programs to download the data.

5 The GUI part 250 displays EPG data indicating a broadcast time zone of a data broadcast program and the like. When a user select and reserves a program, the virtual program processing part 224 groups the selected program into a virtual program in which priorities interfere each other. The priority processing part 222 assigns a unique priority to each reserved program for each virtual program depending on user's operation. The reception  
10 control part 230 controls a broadcast receiving apparatus (not shown) to download data of a program which is assigned the highest priority at each time.